ABSTRACT OF THE DISCLOSURE

A method and system are disclosed for managing Internet presentation
materials in a single file format for ease of administration while presenting to an
Internet requestor only those portions of the file requested, for maximum
performance. Also disclosed is a system and method for presenting Internet
materials using borderless presentation areas, where the background specification
is decoupled from the presentation area specification. The invention also relates to
a system and method for using a dynamic web page builder to generate and
manage multiple instances of information to be simultaneously displayed in
multiple presentation areas, in which one of the presentation areas contains table of
contents information listing various selectable web pages stored in a single file.
The table of contents information is continuously displayed on-screen when any of
the items listed in the table of contents is selected for ease of navigation through a
web site.